

# **Active mobility in Swiss Cities: sustainable, healthy, fast**

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75%

Danke  
zie

GRÜNE  
ES VE

07

## Federal law



- Federal Constitution:  
Cantons & Cities are in duty
- Federal law on Road traffic  
Decrees on signposting, vehicle, rules
- Federal law on the Fund for road  
safety (20 Mio CHF/ year)

## Federal law



- Traffic and land use planning  
Plans for active mobility by Cantons are mandatory
- Fund for road financing in agglomerations (Agglofund)  
Active mobility is compulsory part
- Others...

## Cantonal law



- Police  
Police instruction in schools
- Education  
Traffic is subject in public schools
- Construction  
Number of bicycle parking per building

## Cantonal law



- Energy  
Cycling is part of sustainable traffic/  
behaviour
- Roadworks  
Specialist department for active  
mobility is part of the administration
- Others...

## Municipality



- Goals for the electoral period  
% modal split is defined
- Public space  
Number & quality of bicycle parking
- Roadworks  
Distance & size of cycle lines
- Others...

# Statistics – figures – numbers



## How many bicycles

- ... are owned in households
- ... are in traffic
- ... are sold /year



# Statistics – figures – numbers



## Potential of cycling

In relation to

... distances

... number of rides /day

... mobility chain

# Statistics – figures – numbers



## Infrastructure

Quality and quantity

... of cycle lines

... parking

... safe crossings

# Statistics – figures – numbers



## Fatality figures/ accidents

- ... type
- ... location
- ... question of guilt

# Statistics – figures – numbers



## Benefit of cycling

- ... for personal health
- ... environment
- ... economy
- ... society

## Expertise

Strategies

Studies

Norms

Manuals

Demand

Authorities

Research centers

Professionals

Tourism

NGO



# Behaviour + political will → more active mobility



## Links

[www.biketowork.ch](http://www.biketowork.ch) (commuting by bike for companies)

[www.defi-velo.ch](http://www.defi-velo.ch) (cycle promotion für 17-20 years old)

[www.bike2school.ch](http://www.bike2school.ch) (cycle promotion for school classes)

[www.velomittwoch.ch](http://www.velomittwoch.ch) (commuting every Wednesday – individual)

[www.pro-velo.ch](http://www.pro-velo.ch) (advocacy, lobbying, campaigns, communication)

[www.schule-velo.ch](http://www.schule-velo.ch) (overview of all offers for teachers, parents etc. )

[www.velostaedte.ch](http://www.velostaedte.ch) (best bicycle-city in Switzerland)

[www.bern.ch/velohauptstadt](http://www.bern.ch/velohauptstadt) (City of Berne promotion campaign)

[www.bfu.ch/en](http://www.bfu.ch/en) (research on accident prevention)



**Thank you for your attention.  
Have fun on your bike!**





**promote  
happyness  
offer awards  
eliminate fear  
use animators**





**> promote happiness**

**> offer awards**

**> eliminate fear**

**>>> use internal animators**